

### **Privacy Policy**

## **FACTS**

### WHAT DOES MY PENSACOLA CREDIT UNION DO

# WITH YOUR PERSONAL INFORMATION? Financial companies choose how they share your per

Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing.

Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. The information can include:

- Social Security number and income
- account balances and payment history
- account transactions and checking account information

When you are no longer our member, we continue to share your information as described in this notice.

### How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons My Pensacola Federal Credit Union chooses to share; and whether you can limit this sharing.

| Reasons we can share your personal information   | Does My Pensacola Federal<br>Credit Union share? | Can you limit this sharing? |
|--|--|-----------------------------|
| For our everyday business purposes-<br>such as to process your transactions, maintain your<br>account(s), respond to court orders and legal<br>investigations, or report to credit bureaus | Yes  | No                          |
| For our marketing purposes-<br>to offer our products and services to you   | Yes  | No                          |
| For joint marketing with other financial companies   | Yes  | No                          |
| For our affiliates' everyday business purposes-<br>information about your transactions and experiences   | No   | We do not share             |
| For our affiliates' everyday business purposes-<br>information about your creditworthiness   | No   | We do not share             |
| For nonaffiliates to market to you   | No   | We do not share             |

Questions

Call 850.432.9939 or go to www.pefcu.com

| Who we are   |   |  |
|--|---|--|
| Who is providing this notice?  | My Pensacola Federal Credit Union   |  |
| What we do   |   |  |
| How does My Pensacola Federal Credit Union<br>protect my personal information? | To protect your personal information from unauthorized access an<br>use, we use security measures that comply with federal law. These<br>measures include computer safeguards and secured files and<br>buildings.<br>My Pensacola Federal Credit Union regularly accesses its<br>information security measures, systematically trains employees,<br>and adopts upgrades and enhancements as necessary to protect<br>your information. |  |
| How does My Pensacola Federal Credit Union coll<br>my personal information?    | lect We collect your personal information, for example, when you  open an account or deposit money  pay your bills or apply for a loan or credit card  use your credit card or debit card  We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.   |  |
| Why can't I limit all sharing?   | Federal law gives you the right to limit only  sharing for affiliates' everyday business purposes- information about your creditworthiness  affiliates from using your information to market to you  sharing for nonaffiliates to market to you   |  |

| Definitions     |  |
|-----------------|--|
| Affiliates      | Companies related by common ownership or control. They can be financial and nonfinancial companies.  • My Pensacola Federal Credit Union has no affiliates   |
| Nonaffiliates   | Companies not related by common ownership or control. They can be finantical and nonfinancial companies.  • Noneaffiliates we share with can include insurance companies, government agencies, plastic card processors (credit/debit/ATM), financial statement agencies or printers, mailhouse, mortgage companines, consumer reporting agencies, data processors, check/share draft printers, and direct marketing companies. |
| Joint marketing | A formal agreement between nonaffiliated financial companies that together market financial products or services to you.  Our joint marketing partners include investment, insurance, and other financial services companies.  |

### Other Important Information

All nonaffiliated companies that act on our behalf and receive member information from us are contractually obligated to keep the information we provide to them confidential, and to use the member information we share only to provide the service we ask them to perform.